

Battlefield Economic Development Commission

Minutes

April 17th, 2009

Item 1: Meeting was called to order by Chairman Nick Penka, at 8:05am. Members present were Commissioners Nick Penka, Jeff Lambeth, Bernadette Losh, James Updegraff and City Administrator Rick Hess.

Item 2: No minutes reviewed; will review minutes at next meeting. Rick updated the commissioners on the status of the TIF commission. The commission is formed but have not met as of yet. The work on M Highway in preparation for the new Price Cutter will begin soon. M Hwy to be lowered 8-10' and the project to take about 18-20 months. Summer Fresh is no longer in discussions. Rick presented the proposal for low income multi-family facility to be built on the piece of land between FR 123 and FF Hwy. This would consist of 48-52 section 42 apartments. A request has been put in to change the zoning of that piece of property from C2 to R3 for the purpose of the multi-family facility.

A motion is made by Nick Penka Chairman, to draft a letter to the Planning and Zoning Commission regarding our opinions on the zoning change. The motion is seconded and it is decided that Bernadette Losh Secretary, will draft a letter and forward to EDC commission for approval.

Item 3: An introduction is made of Bernadette Losh as new EDC secretary.

Item 4: An introduction is made of Nick Penka as new EDC Chairman.

Item 5: Commission discusses the future of the EDC and where we want to go. Nick discusses ideas for pinpointing our target market and how to reach them. Discussions on a brochure with information on Battlefield being created, and a questionnaire for local business owners to be created. The need for collaboration the Chamber of Commerce is also discussed. Nick urges the commission to educate ourselves on the demographics and statistics of the city of Battlefield. He also shares his ideas on a branding campaign for the EDC. Nick would like to invite local business owners to our monthly meetings and perhaps hold our meetings at different businesses in Battlefield to help everyone feel more involved and connected with what's going on, also to help them feel that they are able to have input. The commission agrees with the aforementioned ideas and the need to reach out to area businesses. James discusses the idea of panel discussions held by local business owners.

Item 6: EDC will contact Paula Carter the president of the Battlefield Chamber of Commerce to collaborate on the Battlefield Business survey. Top priority at this time is drafting the letter to the Planning and Zoning Commission.

Item 7: Motion to adjourn made by Nick at 9:00.

Minutes submitted by Bernadette N. Losh

_____ Approved _____ Date