

Battlefield Economic Development Commission

Minutes

May 15, 2009

Item 1: Meeting was called to order by Chairman Nick Penka, at 8:04am. Members present were Commissioners Nick Penka, Steve Reith, Jeff Lambeth, Bernadette Losh, James Updegraff and City Administrator Rick Hess.

Item 2: Minutes from March and April 2009 meetings reviewed and approved.

Item 3: Update from City Administrator Rick Hess. The last Planning and Zoning Committee meeting discussed. That committee agreed that the piece of land between the old FF Hwy and the current FF Hwy remained zoned for commercial purposes. The next step is for the Board of Alderman to vote on the subject.

The Price Cutter project is moving forward. A Red Box is approved for McDonalds.

Item 4: The committee brainstorming on the branding campaign. The list of businesses in Battlefield is divided up between the EDC commissioners. Each commissioner will contact the owners to gather information on their views of doing business in Battlefield. A form titled: *Defining Your Competitive Environment* was created by Nick Penka and will be utilized to collect the information. The commissioners are to bring those forms to the June EDC meeting.

Item 7: Motion to adjourn made by Nick at 9:05.

Minutes submitted by Bernadette N. Losh

_____ Approved _____ Date